



Seymour Oktoberfest Outreach October 1-4, 2025



Sharing the good news at the Seymour, Indiana, Oktoberfest

Every year on the first weekend of October, nearly 100,000 people visit the little town of Seymour, Indiana, for our annual Oktoberfest event. The event draws people from all over Southern and central Indiana. The Seymour Oktoberfest in Seymour is a time of homecoming. All the students who are away at college travel home for the event. People who have moved from the area will come home for the event. This event has become such an icon and tradition that weddings, birthdays, and family vacations are often planned around it.

Every Christian has a call on their life to go into all the world and spread the good news. So we are going; won't you come with us?

Genesis 2:24 Ministries and Outreach Ministries of Seymour plan to assist you as you go. We will offer training, rally points, and refreshments for all who are interested in spreading the good news of Jesus through personal ministry and street witnessing in Seymour. We will begin with a prayer walk on Wednesday night and offer training on Thursday and Friday afternoon. Thursday, Friday, and Saturday evening, we will go out to witness, pray, and minister. We will rally for prayer and thanksgiving later each evening in downtown Seymour. If you come, plan to be amazed at what God will do through you on the streets of Seymour. There is a lost world out there hungry for what God has put inside of you. We are going, want to come along? If so, let us know by going to:

<https://genesis2-24.net/se yoktoberfest/>



Seymour Oktoberfest Outreach October 1-4, 2025



Schedule:

Wednesday, October 1:

6:00 PM **Prayer Walk** - We will meet at 1 Chamber Square at 6:00 PM. After we worship, pray, and receive instructions for the evening, we will walk throughout the festival grounds, praying for the Holy Spirit's guidance and vision regarding our ministry at this outreach.

Thursday, October 2:

1:00 PM **Team Meeting at Broughton's**

- Meet at 621 South Chestnut Street, Seymour-
- Pray, worship, and prep for going to the streets. We will provide evangelism training and the Rules of Engagement for Seymour Oktoberfest Outreach.

3:00 – 9:30 PM **Hit the Streets**

- We will release the teams to go into the streets of the Oktoberfest and share the good news.
- 621 South Chestnut Street will be open if you need a break, snack, or time to refresh your spirit

9:03 PM Rally at 1 Chamber Square

- The teams will rally at 1 Chamber Square to praise God for the ministry we experienced today.

Friday, October 3:

1:00 PM **Team Meeting at Broughton's**

- Meet at 621 South Chestnut Street, Seymour-
- Pray, worship, and prep for going to the streets. Review of the Rules of Engagement and street evangelism training

3:00 – 9:30 PM **Hit the Streets**

- We will release the teams to go into the streets of the Oktoberfest and share the good news.
- 621 South Chestnut Street will be open if you need a break, snack, or time to refresh your spirit

9:30 PM **Rally at 1 Chamber Square**

- The teams will rally at 1 Chamber Square to praise God for the ministry we experienced today.

Saturday, October 4:

1:00 PM **Team Meeting at Broughton's**

- Meet at 621 South Chestnut Street, Seymour-
- Pray, worship, and prep for going to the streets. Review of the Rules of Engagement and street evangelism training

3:00 – 9:30 PM **Hit the Streets**

- We will release the teams to go into the streets of the Oktoberfest and share the good news.
- 621 South Chestnut Street will be open if you need a break, snack, or time to refresh your spirit

9:30 PM **Rally at 1 Chamber Square**

- The teams will rally at 1 Chamber Square to praise God for the ministry we experienced today.



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RULES OF ENGAGEMENT FOR SEYMOUR OKTOBERFEST

We are going out among the people to visit Downtown Seymour and enjoy a Fall festival. We want to engage with people and share the message of Jesus with them.

- 1) Please remember that this is a community event. Always be courteous and helpful to other participants. Several ministries, churches, and civic organizations view this as a significant fundraiser for their causes. We must be careful not to be a hindrance to those organizations.
- 2) Please ensure you are in groups of at least 2 or 3. But limit the size of your group so as not to look like a mob. We must not impede traffic or overwhelm folks.
- 3) The Broughton House will be open to all who are working with us on this outreach, but it is not a venue for bringing people you are ministering to or others who are not part of the group. If you feel you need to sit and minister with an individual for an extended period, please invite them to have coffee at Moxie Coffee or Larrison's Dinner, but do not bring that back to the house.
- 4) There will be a great variety of people at Oktoberfest. Remember to love them all.
- 5) Oktoberfest can be very crowded at times, and the space is small. You may find yourself separated from your group. Be sure you have the contact numbers of others in your group before you go.
- 6) We will see very few homeless people on this outreach, the festival committee and security personnel will police that closely.
- 7) The festival guide attached to this document is from the Oktoberfest committee and is also available on line at <https://www.seymouroktoberfest.com>
- 8) If you have questions or need help you can call your team leader or:
 - a. Chris Broughton (812) 528-2596
 - b. Gay Broughton (812) 530-7292



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WEDNESDAY, OCTOBER 1

Select Non-profit Vendors Open
General Festival Area | 11:00 AM – 11:00 PM

Carnival Bracelets Being Honored
E. 2nd St. & Indianapolis Ave. | 5:00 PM – 10:00 PM

Biergarten Sponsored by Knights of Columbus
W. 2nd St. | 5:00 PM – 10:00 PM

THURSDAY, OCTOBER 2

**The Spoon Man, Cincinnati Circus Co.
& Sky's the Limit Stilt Walking**
General festival area | Throughout the day

Baking Contest Sponsored by Vital Farms
107 Community Dr. | 10:00 AM – 11:45 AM

Food, Activity, Arts and Crafts Booths Open
General festival area | 11:00 AM – 11:00 PM

Biergarten Sponsored by Knights of Columbus
W. 2nd St. | 11:00 AM – 11:00 PM

Festival Shuttle Thank You Wright Implement!
Seymour High School to W 2nd St | 4:00 PM – 11:15 PM

Seymour High School Band
Schwätzer's North Stage | 4:45 PM – 5:30 PM

Carnival Operated by Luehrs Ideal Rides
Bracelets Being Honored
E. 2nd St. & Indianapolis Ave. | 5:00 PM – 11:00 PM

**Opening Ceremonies, Prince & Princess Contest
& Festival Awards**
Schwätzer's North Stage | 5:30 PM – 6:00 PM

Biergarten Sponsored by Seymour Brewing Company
Schwätzer's North Stage | 6:00 PM – 11:00 PM

Cornerstone Praise Team
Burkhart Plaza | 6:00 PM – 8:00 PM

**Bluegrass Music:
Bluegrass Express, Caudill, Gates & Stevens
& Mount Liberty Way**
MyTruAdvantage South Stage | 6:30 PM – 9:15 PM

SCHULHAUS 4 +3 German Band
German American Bank West Stage | 6:30 PM – 10:30 PM

Johnny Martell Jazz Pianist
Schwätzer's North Stage | 6:30 PM

Clayton Anderson Country Music
Schwätzer's North Stage | 8:00 PM

FRIDAY, OCTOBER 3

**The Spoon Man, Cincinnati Circus Co.
Verrückte Volksmusik & Sky's the Limit Stilt Walking**
General festival area | Throughout the day

Food, Activity, Arts and Crafts Booths Open
General festival area | 11:00 AM – 11:00 PM

Biergarten Sponsored by Knights of Columbus
W. 2nd St. | 11:00 AM – 11:00 PM

Festival Shuttle Thank You Wright Implement!
Seymour High School to W 2nd St | 11:00 AM – 11:15 PM

Carnival Operated by Luehrs Ideal Rides
Bracelets Being Honored 1:00 PM - 5:00PM
E. 2nd St. & Indianapolis Ave. | 1:00 PM – 11:00 PM

Country Kickers
MyTruAdvantage South Stage | 5:00 PM – 6:00 PM

Southern Indiana Cloggers
German American Bank West Stage | 6:00 PM – 7:00 PM

The Shake Down Dancers & TAPP'D Seymour
Schwätzer's North Stage | 6:00 PM – 7:00 PM

Biergarten Sponsored by Seymour Brewing Company
Schwätzer's North Stage | 6:00 PM – 11:00 PM

**Bluegrass Music:
Dan Branaman & Friends, Highway 46 Band
& Infinity**
MyTruAdvantage South Stage | 6:30 PM – 9:15 PM

Chicken & Polka Dance Contest
Featuring The 2nd Street Dancers
German American Bank West Stage | 6:30 PM

SCHULHAUS 4 +3 German Band
German American Bank West Stage | 6:30 PM – 10:30 PM

Hot Air Balloon Glow Sponsored by RE/MAX Professionals
W. 5th St. & N. Walnut St. | 6:30 PM – 8:30 PM

The Cherry's Popular Hits
Schwätzer's North Stage | 7:30 PM – 8:30 PM

Hairbanger's Ball 80's Music
Schwätzer's North Stage | 8:30 PM



SATURDAY, OCTOBER 4

**The Spoon Man, Cincinnati Circus Co.
Verrückte Volksmusik & Sky's the Limit Stilt Walking**
General festival area | Throughout the day

Registration for the 5k Walk/Run
Seymour High School | 7:00 AM – 8:00 AM

Hot Air Balloon Race Sponsored by RE/MAX Professionals
Location TBD, Check RE/MAX Facebook | 7:30 AM

5k Walk/Run
Seymour High School | 8:00 AM

Baby Contest Sponsored by ARC of Jackson County
Schwätzer's North Stage | 9:30 AM

5k Walk/Run Awards
Seymour High School | 9:20 AM

Food, Activity, Arts and Crafts Booths Open
General festival area | 11:00 AM – 11:00 PM

Biergarten Sponsored by Knights of Columbus
W. 2nd St. | 11:00 AM – 11:00 PM

Passport Drawing for Free Trip to Strassenfest!
W. 2nd St. & S. Walnut St. | 1:00 PM

Carnival Operated by Luehrs Ideal Rides
E. 2nd St. & Indianapolis Ave. | 1:00 PM – 11:00 PM

Parade Sponsored by Schneck Medical Center
See Website for Route | 1:30 PM

SCHULHAUS 4 +3 German Band
German American Bank West Stage | 2:30 PM – 4:00 PM

Festival Shuttle Thank You Wright Implement!
Seymour High School to W 2nd St | 4:00 PM – 11:15 PM

Stein Hoist Brought to you by Spaten Bräu
Biergarten W. 2nd St. | 4:00 PM

Honey White Blues & Rock Music
Schwätzer's North Stage | 5:00PM – 6:30 PM

**Bluegrass Music:
Lost River Rising, Cumberland Gap,
Straight Line & Deer Creek**
MyTruAdvantage South Stage | 5:30 PM – 9:15 PM

Biergarten Sponsored by Seymour Brewing Company
Schwätzer's North Stage | 6:00 PM – 11:00 PM

SCHULHAUS 4 +3 German Band
German American Bank West Stage | 6:30 PM – 10:30 PM

The Bronson Arroyo Band
Schwätzer's North Stage | 8:00 PM



SeymourOktoberfest.com



Food & Activity Booths

1. Zion Lutheran Church

- Apple dumplings, ice cream, & hot chocolate
2. Cinnamon Shack

- Cinnamon rolls, coffee, & hot chocolate
3. The Grill

- Burgers, ribeye, & Philly cheese steak
4. Miss Piggy's Pork Shop

- Turkey legs, pork chops, & rib sandwiches
5. Mark & Beth's Smalltown Sweets

- Local smiley face cookies & cupcakes
6. Humble Joe's Coffee

- Crafted coffee drinks
7. Jackson County Sertoma

- Official festival stein & mug merchandise
8. The Pretzel Wagon

- Hand rolled, fresh baked pretzels
9. Knights of Columbus

- Bratwurst, sausages, & German potato salad
10. Sati-Babi

- Sati-babi kabobs, egg rolls, & lemon shake-ups
11. Sweet Tea & Jesus

- Over 41 flavors of fresh brewed tea
12. Grateful Grub Sausage

- German brats, schnitzel & gravy, hand cut fries
13. Grateful Grub Tenderloin

- Tenderloin, Philly cheese steak, & corn dogs
14. Walking Tacos

- Walking tacos & desserts
15. Psi Iota Psi

- Reuben, apple cider & pretzels
16. Jill's Sweets & Treats

- Chocolate covered fruit, cake, & bacon
17. Hoover's Candy shop

- Homemade treats
18. Kiwanis Club of Seymour

- Fried fish sandwiches & hot dogs
19. Dr. Vegetable

- Fried vegetables, onion rings, & pickles
20. Thornberg Concessions aka Super Twist

- Pineapple whip, vanilla, & chocolate soft serve
21. Pakalana's Poke Wagon

- Poke Bowls
22. Gresham's Chicken Tenders & Tenderloin

- Chicken tenders, tenderloins & Lemon shakeups
23. Grateful Grub Treats

- Funnel cake, deep fried Oreo's & candy bars
24. Mr. Beefy's #2

- Sirloin tip dinners & drinks
25. Ice Booth

- Bagged ice & bottled water

26. Tri Kappa Cake Walk

- Win a cake at the cakewalk!
27. Jackson County EMA

- Emergency Management Awareness
28. Bob & Kev's BBQ

- Pulled pork, pork nachos, & pork parfait
29. Hot Wisconsin Cheese

- Various types of fried cheese
30. Indiana Grill

- Bourbon chicken, pinto beans, & rice
31. Immanuel Lutheran Church Suppenhaus

- German bean & kraut soups, chili, & corn muffins
32. R&D Concessions

- Elephant ears, curly fries, & drinks
33. Bayou Cajun Concessions

- Cajun chicken, jambalaya, & gator bites
34. WZZB

- Super Hits on The Buzz 99.3 WZZB
35. Italian Ice

- Italian ice & cotton candy
36. Junkyard BBQ

- BBQ pulled pork, burrito, brisket elote cups & tacos
37. First Baptist Church

- Miss Robyn's famous pepperoni rolls
38. Lemon Shake-ups by Gresham Foods

- Lemon shake-ups & water
39. Boy Scout Troop 529

- Chili dogs, burgers, desserts, & drinks
40. The German Corner

- Schnitzel, reuben, brats, kraut, & potato salad
41. Granny Franer's Homemade Noodles

- Chicken & noodles, haluska, picasso noodles
42. Redeemer Lutheran Church

- Sausage kraut, egg and cheese sandwich & currywurst
43. She's Nuts

- German roasted almonds, pecans and cashews
44. Fire Kissed Pizza LLC

- Wood-fired pizza & drinks
45. Mighty Mini Donuts

- Specialty mini donuts & Laura Jo's cookies
46. Mi Casa

- Nachos, burritos, & chicken with rice
47. Seymour Noon Lions

- Official festival apparel & basketball shoot
48. City of Seymour

- Recycling awareness
49. Seymour Fireman's Union

- Tenderloin sandwiches
50. Seymour Christian Church

- Sand art activity
51. Grill Wagon

- Bratwurst, Goat Burger & Corn on the Cob

52. Miller Foods

- Sausage, corn dogs, burgers, & fries
53. Aunt Jeanetta's World's Finest Funnel Cakes

- Funnel cakes, corn dogs, & drinks
54. JenJie's Spud Shop

- Ribbon fries, funnel cake fries, street corn
55. The Oriental Cookery

- Pork kabob, fried rice, noodles, egg rolls
56. Red Barn Elephant Ears

- Elephant ears, lemonade, & soda
57. St. Ambrose

- Local fudge, persimmon pudding, & bread
58. Ellison Kettle Corn

- Kettle corn, lemon shake-ups, & bubble tea
59. Enter His Courts

- Pommes Frites twice fried & dipping sauces
60. Grateful Grubb BBQ

- Hawg dawgs, BBQ nachos, & festive taters
61. Erica's Deli

- Chicken or pork kabobs, fried rice, egg rolls
62. Mr. Beefy's #1

- Sirloin tip dinners & drinks
63. Time for a Change

- Baby changing & nursing mother station
64. (NEW) Squeaky's Cheese Curds

- Deep fried cheese curds, Wild Bill soda
65. Ginocchio's Pizza

- Pizza, cheesy bread, calzones, & corn dogs
66. Moutoux's Nut House

- German roasted almonds, pecans, & cashews
67. SpudBank

- Loaded fries, spuds, or tots, & street corn
68. Kelly's Concessions

- Various gyros & fresh cut fries
69. Kovener's Korner

- Hard/soft serve, milkshakes, sundaes & floats
70. Get Loaded

- Loaded angus burgers & fries
71. Island Noodles

- Hawaiian noodles with 21 fresh vegetables
72. Troublemakers Food truck

- Cheese sticks, grilled cheeses, chili & dessert
73. (NEW) Dirty Dough

- Gourmet cookies



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Map Key



Schwätzer's North Stage



My Tru Advantage South Stage



German American Bank West Stage



Knights of Columbus Biergarten



Seymour Brewing Company Biergarten



Restroom



Information Booth



Carnival



Parking



Handicap Parking



Shuttle to SHS Parking Lot



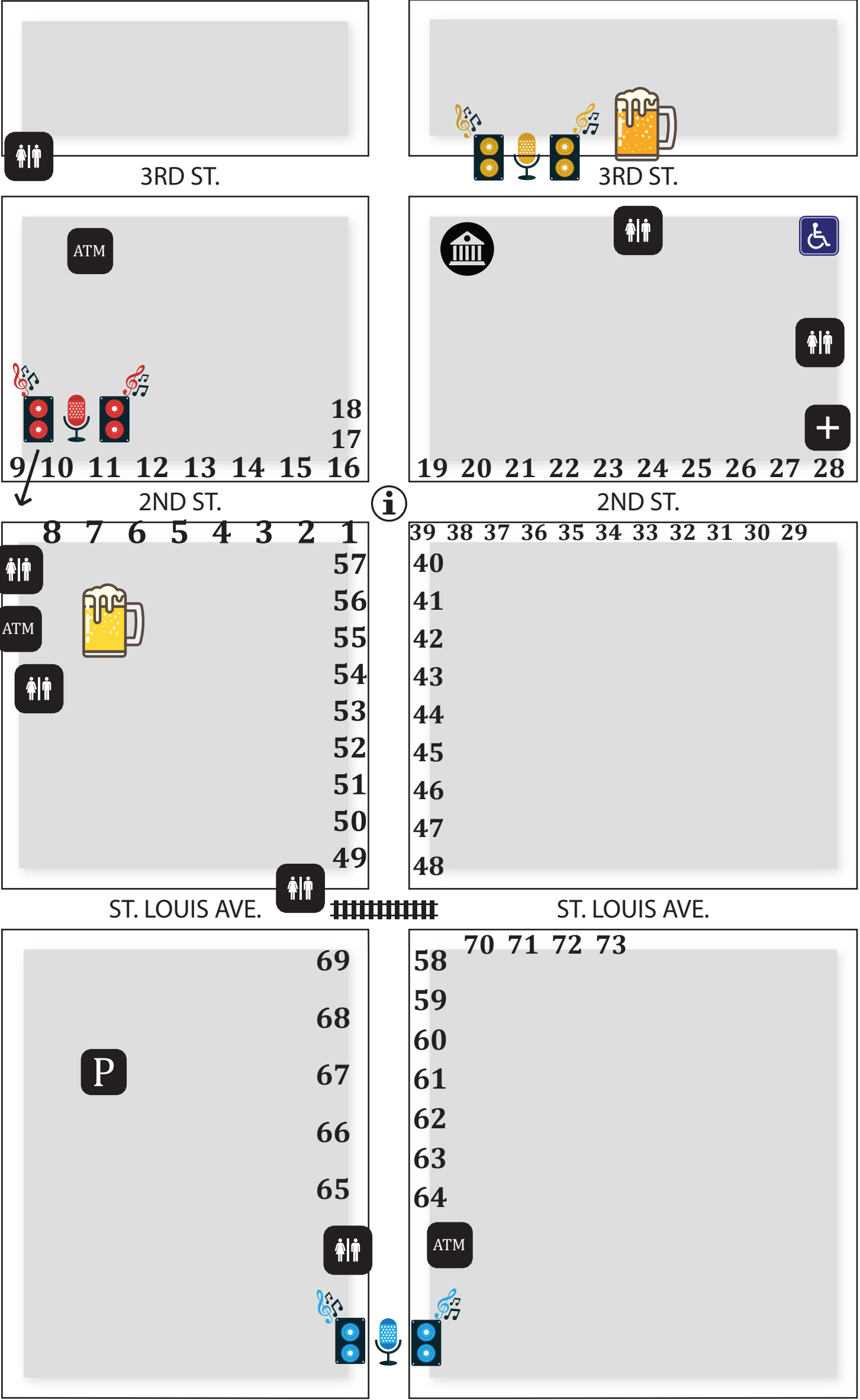
Bank ATM



First Aid



Seymour Museum



Arts & Crafts Booths

A. (NEW) The Teachers Treats
-Freeze dried candies

B. Kim’s Krafts
-Wooden signs & seasonal items

C. Kountry Kandles by Kelly
-Soybean candles & wood items

D. Sydney's Wood Creations
-Wooden decor & games

E. Creations by Carrie
-Fleece blankets & crocs charms

F. Mek’s Handmade Crafts
-Handmade wooden decor & toys

G. Alaskan Art N Around
-Wind spinners & Navajo art

H. Sew Vivid
-Custom embroidered clothing

I. Henna Art
-Henna art

J. (NEW) Radiant Faces
-Face painting

K. (NEW) Sweet Magic
-Cotton candy art

L.(NEW) Keepsakes & Flowers
-Handmade jewelry & decor

M. (NEW) Raising Arrows
-Children's boutique

N. Genuine GG
-Engraved & painted accessories

O. Blessed Farms
-Goat milk products

P. Shelby Wanders Art
-Hand painted & laser cut items

Q. ZAP’D
-Jewelry, apparel & accessories

R. A’s Custom Crafts
-Wooden decor

S. S&J Custom Creations
-Custom epoxy tumblers

T. Yarina Arts
-Wool sweater & ponchos

U. (NEW) Hooked with Love
-Crocheted items

V. Smith’s Beekeeping
-Honey & similar items

W. (NEW) DL Haus
-Lederhosen

X. Back-road Unique
-Boutique & car freshies

Y. Southern Up North
-Custom apparel & household items

Z. Sakura Helping Hands
-Japanese paper crafts

AA. (NEW) Nubbins BBQ Sauce
-Homemade BBQ

BB. Ashley’s Custom Creation
-3D earrings, clocks & more

CC. Homemade by Sara Lea
-Beadable items

DD. (NEW) 1031 Oak
-Clothing, skin care & fragrances

EE. Maria’s Sweater
-Handmade bracelets & necklaces

FF. County Crafter
-Custom tumblers & accessories

GG. The Front Porch
-Custom shirts, candles & jewelry

HH. (NEW) Boss Master Design
-3D printed objects

II. Dazzler Keychains Bracelets
-Bead & badge custom bar

JJ. M&M Girls Botique
-Custom scarves

KK. (NEW) Wes’ Wick & Wood
-Candles, soaps & wood crafts

LL. Amongst the Wild Flowers
-Custom apparel & jewelry

MM. Lily May’s Creations
-Homemade lights & bird feeders

NN. The Woodsmith
-Wooden decor & accessories

OO. Me & Mo
-Baby & kitchen items

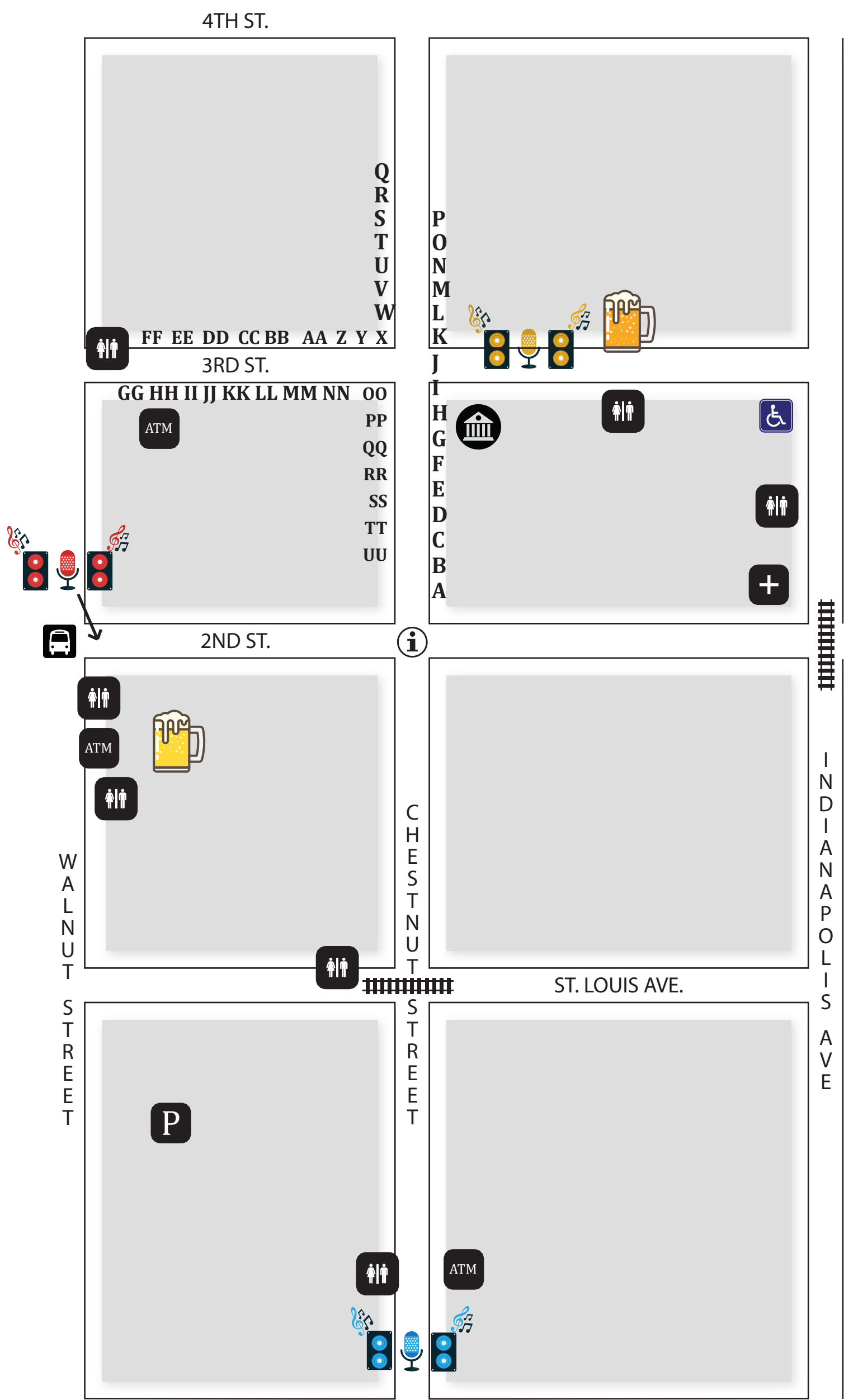
PP. Tri-State Artisans
-Leather goods & collectibles

QQ. (NEW) Sugar Strands
-Sparkling hair & body art

RR. Name on Rice
-Handmade rice souvenirs

TT. (NEW) Sew Fabulous
-Handmade items for you & your pets

UU. The Name Brigade
-Handwoven name bracelets



Map Key

- Schwätzer's North Stage
- My Tru Advantage South Stage
- German American Bank West Stage
- Knights of Columbus Biergarten
- Seymour Brewing Company Biergarten
- Restroom
- Information Booth
- Carnival
- Parking
- Handicap Parking
- Shuttle to SHS Parking Lot
- Bank ATM
- First Aid
- Seymour Museum



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