



Seymour Oktoberfest Outreach October 1-3, 2025



Sharing the good news at the Seymour, Indiana, Oktoberfest

Every year on the first weekend of October, nearly 100,000 people visit the little town of Seymour, Indiana, for our annual Oktoberfest event. The event draws people from all over Southern and central Indiana. The Seymour Oktoberfest in Seymour is a time of homecoming. Students away at college travel home for the event. People who have moved from the area will come home for the event. The Seymour Oktoberfest has become such an icon and tradition that weddings, birthdays, and family vacations are often planned around it.

Every Christian has a call to go into all the world and spread the good news. So we are going to the Seymour Oktoberfest on October 1-3, 2026; won't you come with us?

Genesis 2:24 Ministries and Outreach Ministries of Seymour plan to assist you as you go. We will offer training, rally points, and refreshments for anyone interested in spreading the good news of Jesus through personal ministry and street witnessing in Seymour. We will begin with a prayer walk on Wednesday night and offer training on Thursday and Friday afternoon. Thursday, Friday, and Saturday evening, we will go out to witness, pray, and minister. We will rally for prayer and thanksgiving later each evening in downtown Seymour. If you come, plan to be amazed at what God will do through you on the streets of Seymour. A lost world out there is hungry for what God has put inside you. We are going; want to come along? If so, let us know by going to:

<https://genesis2-24.net/se yoktoberfest/>



Seymour Oktoberfest Outreach October 1-3, 2025



Schedule:

Wednesday, September 30:

6:00 PM **Prayer Walk** - We will meet at 1 Chamber Square. After we worship, pray, and receive instructions for the evening, we will walk throughout the festival grounds, praying for the Holy Spirit's guidance and vision regarding our ministry at this outreach.

Thursday, October 1:

1:00 PM **Team Meeting**

- Meet at **Chapel Church at 110 West 2nd Street**
- Pray, worship, and prep for going to the streets. We will provide evangelism training and the Rules of Engagement for Seymour Oktoberfest Outreach.

3:00 – 9:30 PM **Hit the Streets**

- We will release the teams into the streets of Oktoberfest to share the good news.
- Chappel Church at 110 West 2nd Street will be open if you need a break, snack, or time to refresh your spirit

9:30 PM Rally at 1 Chamber Square

- The teams will rally at 1 Chamber Square to praise God for the ministry we experienced today.

Friday, October 2:

1:00 PM **Team Meeting**

- Meet at **Chapel Church at 110 West 2nd Street**
- Pray, worship, and prep for going to the streets. Review of the Rules of Engagement and street evangelism training

3:00 – 9:30 PM **Hit the Streets**

- We will release the teams to go into the streets of the Oktoberfest and share the good news.
- Chappel Church at 110 West 2nd Street will be open if you need a break, snack, or time to refresh your spirit

9:30 PM **Rally at 1 Chamber Square**

- The teams will rally at 1 Chamber Square to praise God for the ministry we experienced today.

Saturday, October 3:

1:00 PM **Team Meeting**

- Meet at **Chapel Church at 110 West 2nd Street**
- Pray, worship, and prep for going to the streets. Review of the Rules of Engagement and street evangelism training

3:00 – 9:30 PM **Hit the Streets**

- We will release the teams to go into the streets of the Oktoberfest and share the good news.
- Chappel Church at 110 West 2nd Street will be open if you need a break, snack, or time to refresh your spirit

9:30 PM **Rally at 1 Chamber Square**

- The teams will rally at 1 Chamber Square to praise God for the ministry we experienced today.



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RULES OF ENGAGEMENT FOR SEYMOUR OKTOBERFEST

We are going out among the people to visit Downtown Seymour and enjoy a Fall festival. We want to engage with people and share Jesus' message with them.

- 1) Please remember Seymour Oktoberfest is a community event. Always be courteous and helpful to other participants. Several ministries, churches, and civic organizations view this as a significant fundraiser for their causes. We must be careful not to hinder those organizations.
- 2) Please ensure you are in groups of at least 2 or 3. But limit the size of your group so you don't look like a mob. We must not impede traffic or overwhelm folks.
- 3) The Broughton House (621 South Chestnut Street) and the Chapel church building (110 West 2nd Street) will be open to everyone working with us on this outreach. These are not venues for bringing people you are ministering to or others who are not part of the group. If you feel you need to sit and minister with an individual for an extended period, please invite them to have coffee at Moxie Coffee, Larrison's Dinner, or any of the park bench areas downtown, but do not bring that back to the house or the church.
- 4) Oktoberfest will have a great variety of people. Remember to love them all.
- 5) Oktoberfest can be very crowded at times, and the space is small. You may find yourself separated from your group. Be sure you have the contact numbers of others in your group before you go.
- 6) We will see very few homeless people at this outreach; the festival committee and security personnel will monitor this closely.
- 7) The festival guide attached to this document is from the Oktoberfest committee and is also available online at <https://www.seymouroktoberfest.com>
- 8) If you have questions or need help, you can call your team leader or:
 - a. Chris Broughton (812) 528-2596
 - b. Gay Broughton (812) 530-7292



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WEDNESDAY, OCTOBER 1

Select Non-profit Vendors Open
General Festival Area | 11:00 AM – 11:00 PM

Carnival Bracelets Being Honored
E. 2nd St. & Indianapolis Ave. | 5:00 PM – 10:00 PM

Biergarten Sponsored by Knights of Columbus
W. 2nd St. | 5:00 PM – 10:00 PM

THURSDAY, OCTOBER 2

The Spoon Man, Cincinnati Circus Co. & Sky's the Limit Stilt Walking
General festival area | Throughout the day

Baking Contest Sponsored by Vital Farms
107 Community Dr. | 10:00 AM – 11:45 AM

Food, Activity, Arts and Crafts Booths Open
General festival area | 11:00 AM – 11:00 PM

Biergarten Sponsored by Knights of Columbus
W. 2nd St. | 11:00 AM – 11:00 PM

Festival Shuttle Thank You Wright Implement!
Seymour High School to W 2nd St | 4:00 PM – 11:15 PM

Seymour High School Band
Schwätzer's North Stage | 4:45 PM – 5:30 PM

Carnival Operated by Luehrs Ideal Rides
Bracelets Being Honored
E. 2nd St. & Indianapolis Ave. | 5:00 PM – 11:00 PM

Opening Ceremonies, Prince & Princess Contest & Festival Awards
Schwätzer's North Stage | 5:30 PM – 6:00 PM

Biergarten Sponsored by Seymour Brewing Company
Schwätzer's North Stage | 6:00 PM – 11:00 PM

Cornerstone Praise Team
Burkhart Plaza | 6:00 PM – 8:00 PM

Bluegrass Music: Bluegrass Express, Caudill, Gates & Stevens & Mount Liberty Way
MyTruAdvantage South Stage | 6:30 PM – 9:15 PM

SCHULHAUS 4 +3 German Band
German American Bank West Stage | 6:30 PM – 10:30 PM

Johnny Martell Jazz Pianist
Schwätzer's North Stage | 6:30 PM

Clayton Anderson Country Music
Schwätzer's North Stage | 8:00 PM

FRIDAY, OCTOBER 3

The Spoon Man, Cincinnati Circus Co. Verrückte Volksmusik & Sky's the Limit Stilt Walking
General festival area | Throughout the day

Food, Activity, Arts and Crafts Booths Open
General festival area | 11:00 AM – 11:00 PM

Biergarten Sponsored by Knights of Columbus
W. 2nd St. | 11:00 AM – 11:00 PM

Festival Shuttle Thank You Wright Implement!
Seymour High School to W 2nd St | 11:00 AM – 11:15 PM

Carnival Operated by Luehrs Ideal Rides
Bracelets Being Honored 1:00 PM - 5:00PM
E. 2nd St. & Indianapolis Ave. | 1:00 PM – 11:00 PM

Country Kickers
MyTruAdvantage South Stage | 5:00 PM – 6:00 PM

Southern Indiana Cloggers
German American Bank West Stage | 6:00 PM – 7:00 PM

The Shake Down Dancers & TAPP'D Seymour
Schwätzer's North Stage | 6:00 PM – 7:00 PM

Biergarten Sponsored by Seymour Brewing Company
Schwätzer's North Stage | 6:00 PM – 11:00 PM

Bluegrass Music: Dan Branaman & Friends, Highway 46 Band & Infinity
MyTruAdvantage South Stage | 6:30 PM – 9:15 PM

Chicken & Polka Dance Contest
Featuring The 2nd Street Dancers
German American Bank West Stage | 6:30 PM

SCHULHAUS 4 +3 German Band
German American Bank West Stage | 6:30 PM – 10:30 PM

Hot Air Balloon Glow Sponsored by RE/MAX Professionals
W. 5th St. & N. Walnut St. | 6:30 PM – 8:30 PM

The Cherry's Popular Hits
Schwätzer's North Stage | 7:30 PM – 8:30 PM

Hairbanger's Ball 80's Music
Schwätzer's North Stage | 8:30 PM



SATURDAY, OCTOBER 4

The Spoon Man, Cincinnati Circus Co. Verrückte Volksmusik & Sky's the Limit Stilt Walking
General festival area | Throughout the day

Registration for the 5k Walk/Run
Seymour High School | 7:00 AM – 8:00 AM

Hot Air Balloon Race Sponsored by RE/MAX Professionals
Location TBD, Check RE/MAX Facebook | 7:30 AM

5k Walk/Run
Seymour High School | 8:00 AM

Baby Contest Sponsored by ARC of Jackson County
Schwätzer's North Stage | 9:30 AM

5k Walk/Run Awards
Seymour High School | 9:20 AM

Food, Activity, Arts and Crafts Booths Open
General festival area | 11:00 AM – 11:00 PM

Biergarten Sponsored by Knights of Columbus
W. 2nd St. | 11:00 AM – 11:00 PM

Passport Drawing for Free Trip to Strassenfest!
W. 2nd St. & S. Walnut St. | 1:00 PM

Carnival Operated by Luehrs Ideal Rides
E. 2nd St. & Indianapolis Ave. | 1:00 PM – 11:00 PM

Parade Sponsored by Schneck Medical Center
See Website for Route | 1:30 PM

SCHULHAUS 4 +3 German Band
German American Bank West Stage | 2:30 PM – 4:00 PM

Festival Shuttle Thank You Wright Implement!
Seymour High School to W 2nd St | 4:00 PM – 11:15 PM

Stein Hoist Brought to you by Spaten Bräu
Biergarten W. 2nd St. | 4:00 PM

Honey White Blues & Rock Music
Schwätzer's North Stage | 5:00PM – 6:30 PM

Bluegrass Music: Lost River Rising, Cumberland Gap, Straight Line & Deer Creek
MyTruAdvantage South Stage | 5:30 PM – 9:15 PM

Biergarten Sponsored by Seymour Brewing Company
Schwätzer's North Stage | 6:00 PM – 11:00 PM

SCHULHAUS 4 +3 German Band
German American Bank West Stage | 6:30 PM – 10:30 PM

The Bronson Arroyo Band
Schwätzer's North Stage | 8:00 PM



SeymourOktoberfest.com



Food & Activity Booths

1. Zion Lutheran Church
- Apple dumplings, ice cream, & hot chocolate

2. Cinnamon Shack
- Cinnamon rolls, coffee, & hot chocolate

3. The Grill
- Burgers, ribeye, & Philly cheese steak

4. Miss Piggy's Pork Shop
- Turkey legs, pork chops, & rib sandwiches

5. Mark & Beth's Smalltown Sweets
- Local smiley face cookies & cupcakes

6. Humble Joe's Coffee
- Crafted coffee drinks

7. Jackson County Sertoma
- Official festival stein & mug merchandise

8. The Pretzel Wagon
- Hand rolled, fresh baked pretzels

9. Knights of Columbus
- Bratwurst, sausages, & German potato salad

10. Sati-Babi
- Sati-babi kabobs, egg rolls, & lemon shake-ups

11. Sweet Tea & Jesus
- Over 41 flavors of fresh brewed tea

12. Grateful Grub Sausage
- German brats, schnitzel & gravy, hand cut fries

13. Grateful Grub Tenderloin
- Tenderloin, Philly cheese steak, & corn dogs

14. Walking Tacos
- Walking tacos & desserts

15. Psi Iota Psi
- Reuben, apple cider & pretzels

16. Jill's Sweets & Treats
- Chocolate covered fruit, cake, & bacon

17. Hoover's Candy shop
- Homemade treats

18. Kiwanis Club of Seymour
- Fried fish sandwiches & hot dogs

19. Dr. Vegetable
- Fried vegetables, onion rings, & pickles

20. Thornberg Concessions aka Super Twist
- Pineapple whip, vanilla, & chocolate soft serve

21. Pakalana's Poke Wagon
- Poke Bowls

22. Gresham's Chicken Tenders & Tenderloin
- Chicken tenders, tenderloins & Lemon shakeups

23. Grateful Grub Treats
- Funnel cake, deep fried Oreo's & candy bars

24. Mr. Beefy's #2
- Sirloin tip dinners & drinks

25. Ice Booth
- Bagged ice & bottled water

26. Tri Kappa Cake Walk
- Win a cake at the cakewalk!

27. Jackson County EMA
- Emergency Management Awareness

28. Bob & Kev's BBQ
- Pulled pork, pork nachos, & pork parfait

29. Hot Wisconsin Cheese
- Various types of fried cheese

30. Indiana Grill
- Bourbon chicken, pinto beans, & rice

31. Immanuel Lutheran Church Suppenhaus
- German bean & kraut soups, chili, & corn muffins

32. R&D Concessions
- Elephant ears, curly fries, & drinks

33. Bayou Cajun Concessions
- Cajun chicken, jambalaya, & gator bites

34. WZZB
- Super Hits on The Buzz 99.3 WZZB

35. Italian Ice
- Italian ice & cotton candy

36. Junkyard BBQ
- BBQ pulled pork, burrito, brisket elote cups & tacos

37. First Baptist Church
- Miss Robyn's famous pepperoni rolls

38. Lemon Shake-ups by Gresham Foods
- Lemon shake-ups & water

39. Boy Scout Troop 529
- Chili dogs, burgers, desserts, & drinks

40. The German Corner
- Schnitzel, reuben, brats, kraut, & potato salad

41. Granny Franer's Homemade Noodles
- Chicken & noodles, haluska, picasso noodles

42. Redeemer Lutheran Church
- Sausage kraut, egg and cheese sandwich & currywurst

43. She's Nuts
- German roasted almonds, pecans and cashews

44. Fire Kissed Pizza LLC
- Wood-fired pizza & drinks

45. Mighty Mini Donuts
- Specialty mini donuts & Laura Jo's cookies

46. Mi Casa
- Nachos, burritos, & chicken with rice

47. Seymour Noon Lions
- Official festival apparel & basketball shoot

48. City of Seymour
- Recycling awareness

49. Seymour Fireman's Union
- Tenderloin sandwiches

50. Seymour Christian Church
- Sand art activity

51. Grill Wagon
- Bratwurst, Goat Burger & Corn on the Cob

52. Miller Foods
- Sausage, corn dogs, burgers, & fries

53. Aunt Jeanetta's World's Finest Funnel Cakes
- Funnel cakes, corn dogs, & drinks

54. JenJie's Spud Shop
- Ribbon fries, funnel cake fries, street corn

55. The Oriental Cookery
- Pork kabob, fried rice, noodles, egg rolls

56. Red Barn Elephant Ears
- Elephant ears, lemonade, & soda

57. St. Ambrose
- Local fudge, persimmon pudding, & bread

58. Ellison Kettle Corn
- Kettle corn, lemon shake-ups, & bubble tea

59. Enter His Courts
- Pommes Frites twice fried & dipping sauces

60. Grateful Grubb BBQ
- Hawg dawgs, BBQ nachos, & festive taters

61. Erica's Deli
- Chicken or pork kabobs, fried rice, egg rolls

62. Mr. Beefy's #1
- Sirloin tip dinners & drinks

63. Time for a Change
- Baby changing & nursing mother station

64. (NEW) Squeaky's Cheese Curds
- Deep fried cheese curds, Wild Bill soda

65. Ginocchio's Pizza
- Pizza, cheesy bread, calzones, & corn dogs

66. Moutoux's Nut House
- German roasted almonds, pecans, & cashews

67. SpudBank
- Loaded fries, spuds, or tots, & street corn

68. Kelly's Concessions
- Various gyros & fresh cut fries

69. Kovener's Korner
- Hard/soft serve, milkshakes, sundaes & floats

70. Get Loaded
- Loaded angus burgers & fries

71. Island Noodles
- Hawaiian noodles with 21 fresh vegetables

72. Troublemakers Food truck
- Cheese sticks, grilled cheeses, chili & dessert

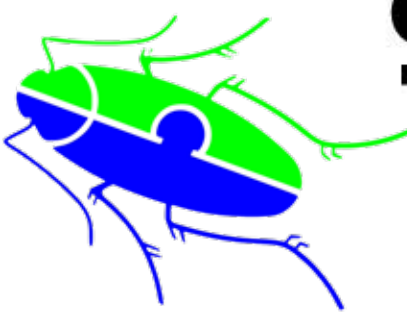
73. (NEW) Dirty Dough
- Gourmet cookies



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A1 PEST PROS
812-352-7645

Map Key



Schwätzer's North Stage



My Tru Advantage South Stage



German American Bank West Stage



Knights of Columbus Biergarten



Seymour Brewing Company Biergarten



Restroom



Information Booth



Carnival



Parking



Handicap Parking



Shuttle to SHS Parking Lot



Bank ATM



First Aid



Seymour Museum

